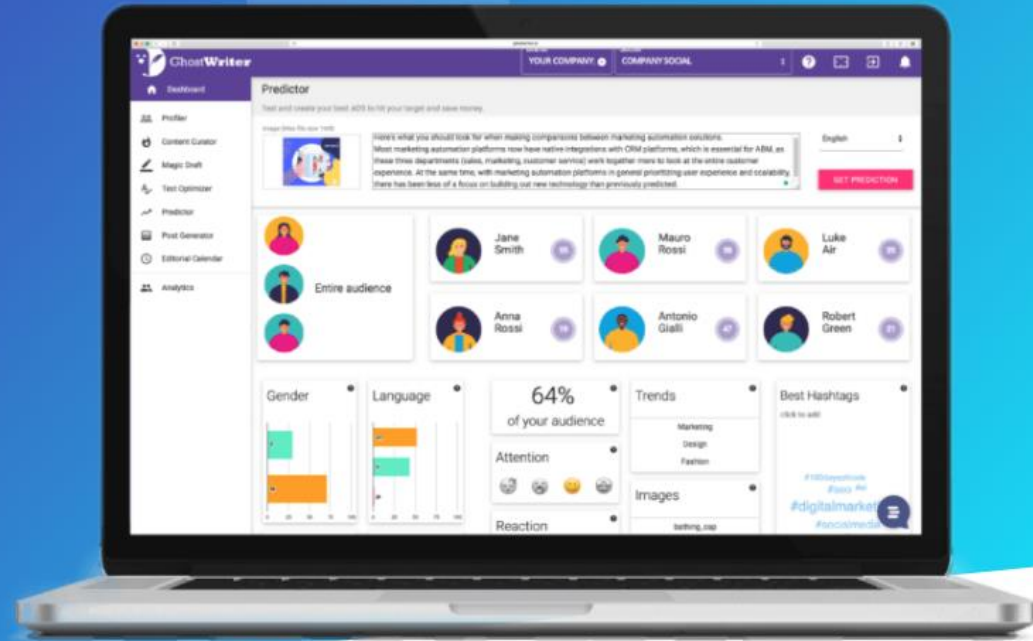


Get 20% more out of your content creation activity



Let AI Generate Posts for You!

GhostwriterAI is the AI-based content marketing platform.

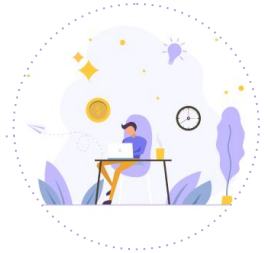
Our AI profiles, segments, suggests and supports the creation of content to attract audiences.



Agencies



Brands



Influencers



Save 46% of the time spent in creating social media posts

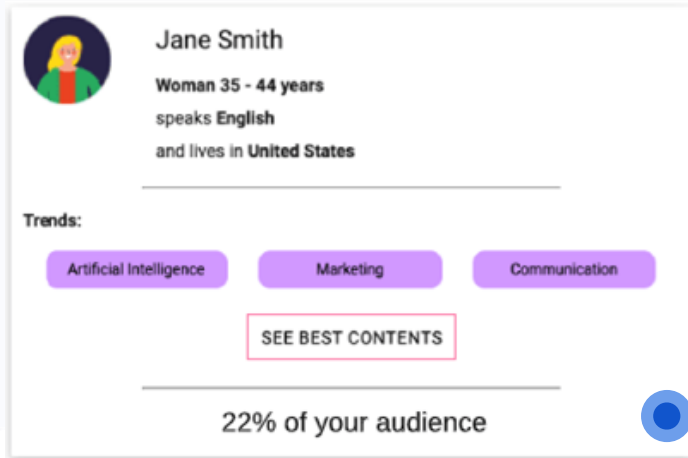
Huge time saver. Pick & Post relevant AI-generated content.

Save 30% of your marketing budget spent in A/B testing

Let AI predictive analysis scoring the Content/Audience Affinity.



Profile



Jane Smith
Woman 35 - 44 years
speaks English
and lives in United States

Trends:

- Artificial Intelligence
- Marketing
- Communication

SEE BEST CONTENTS

22% of your audience

The profile card features a circular avatar of a woman with blonde hair. Below the name and demographic information, there are three purple pill-shaped buttons for 'Artificial Intelligence', 'Marketing', and 'Communication'. A pink-bordered button labeled 'SEE BEST CONTENTS' is positioned below these. At the bottom, a horizontal line separates the trends from the audience percentage '22% of your audience'. A blue circular dot is located at the bottom right corner of the card, with a dotted line extending from it to the right.

Your target Profile

Demographics, Interests,
Percentage that you are
reaching



Curate

The screenshot displays the GhostWriter Content Curator interface. The top navigation bar includes the GhostWriter logo, a 'Brand' dropdown set to 'YOU ARE MY GUIDE', and a 'Social' dropdown set to 'GHOSTWRITER.AI TWITTER'. The main content area is titled 'Content Curator' and features a search bar with filters for 'Trends', 'Persona' (set to 'Entire audience'), 'Search' (with a 'Pick a trend' dropdown), and 'Language' (set to 'English'). A 'GET NEWS' button is located on the right. The interface shows a list of news articles, each with a thumbnail, title, snippet, source, and trend tags. To the right of each article is a sharing section with social media icons (Facebook, Twitter, LinkedIn) and a 'GENERATE POSTS' button. A 'Help' button is visible at the bottom right of the interface.

Brand: YOU ARE MY GUIDE | Social: GHOSTWRITER.AI TWITTER

Content Curator

Have a look at recommended news. [Suggest new sources to improve your inspiration.](#)

Trends: Pick a trend | Persona: Entire audience | Search: Search a keyword | Language: English | GET NEWS

- Air France and KLM become latest airlines to make face masks compulsory**
KLM and Air France have announced that the wearing of face masks will be mandatory on all flights from May 11. The news comes as KLM begins to gradually restore its suspended European flights with dai...
Travel | Tuesday, May 5, 2020 | Trend: Tourism
- Stacey Dooley: 'I spend so much time in refugee camps & with those who face real struggles so I'm not arsed what people are saying about...'**
Stacey Dooley has come a long way from her 12-hour shifts as a promotions girl at Luton Airport - the job she held just before she became the queen of documentaries at 19 years old fronting the BBC do...
Glamour UK | Tuesday, May 5, 2020 | Trend: Fashion Beauty Make-Up
- Crazy: Best Miles Purchase Deal Ever? Air Canada Will Sell Miles For Just 1 Cent Apiece Starting Thursday**
Air Canada only just started selling miles for the first time six weeks ago. They've also been among the most creative engaging loyalty program members while they aren't traveling. Now they're L...
View from the Wing | Tuesday, May 5, 2020 | Trend: Tourism Business News
- How to create a dreamy tablescape to elevate your isolation mealtimes (and the best tablewear to buy now)**
Website Director with a penchant for crystals & tablescapes. Unofficial Whispering Angel & Infernos Clapham ambassador. Would like to be reborn as Kris Jenner. All products are independently selected...
Glamour UK | Tuesday, May 5, 2020 | Trend: Fashion Beauty Make-Up
- When will we be able to go on a cruise holiday again?**

News to share
that better
matches your
target profile



Create

The screenshot displays the GhostWriter Content Curator dashboard. At the top, there's a navigation bar with the GhostWriter logo and user information. The main area is titled 'Content Curator' and shows a list of recommended news articles. Each article card includes a thumbnail, title, a brief description, a category (e.g., Marketing), a date, and a trend label. To the right of each article is a social sharing section with icons for Facebook, Twitter, LinkedIn, and a 'Generate Posts' button. A blue circle highlights the 'Generate Posts' button for the first article. A 'Help' button is visible at the bottom right of the interface.

Brand: YOU ARE MY GUIDE | Social: GHOSTWRITER AI TWITTER

Dashboard | Content Curator

Have a look at recommended news

Suggest new sources to improve your inspiration.

Trends: Advertising, Creativity, Marketing | Persona: Adam Agency | Search: email | Language: English | GET NEWS

- 19 SEO Tips Straight From the Mouths of HubSpot's SEO Team**
Throughout all of 2017, HubSpot experienced something that had never happened before – our blog's monthly traffic flattened. Even worse, it started to decline. So after months of stressing over the m...
Marketing | Monday, May 4, 2020 | Trend: Marketing
- 19 Lead Nurturing Email Examples You'll Want to Steal**
You've done it. You provided valuable content to your readers and they've converted into leads. Now, it's time to nurture these leads into opportunities for your sales team. Trouble is, cutting throu...
Marketing | Monday, May 4, 2020 | Trend: Marketing
- 7 Amazingly Effective Lead Nurturing Tactics**
As companies adopt inbound marketing as a way to generate more leads, the importance of having an effective lead nurturing strategy becomes very clear. In most cases only a relatively small percentage...
Marketing | Monday, May 4, 2020 | Trend: Marketing
- Life on Brooklyn Stoops During the Pandemic**
Having grown up in New York I know that there is such a thing as "stoop life" – a repurposing of the stairway leading to the entrance of a residence to make it a social space. People sit on stoops to ...
Hypersensitive | Monday, May 4, 2020 | Trend: Creativity Arts
- 4 Talent Acquisition Strategies to Find the Best Employees**

Generate
90% of the work
done!



Time is Money

8h/week per person

More clients

More engaging content

More ROI

	Usual way (Minutes)	GhostwriterAI way (Minutes)
Reading time (on average per link)	10	0,1
Time to pick up pieces and create the caption with link and hashtags	5 per post	0,8 per post
Total time to generate <u>10 posts</u> from a link	60	8.1
Total saved time	-	51.9



Predict

Predictor
Test and create your best ADS to hit your target audience.

Image (Max file size 1MB)

Here's what you should look for when making comparisons between marketing automation solutions. Most marketing automation platforms now have native integrations with CRM platforms, which is essential for ABM, as these three departments (sales, marketing, customer service) work together more to look at the entire customer experience. At the same time, with marketing automation platforms in general prioritizing user experience and scalability, there has been less of a focus on building out new technology than previously predicted.

English

GET PREDICTION

Gender
64% of your audience

Language

Attention

Reaction

Age

Country

Trends
Marketing
Design
Fashion

Images
bathing_cap
envelope
balloon

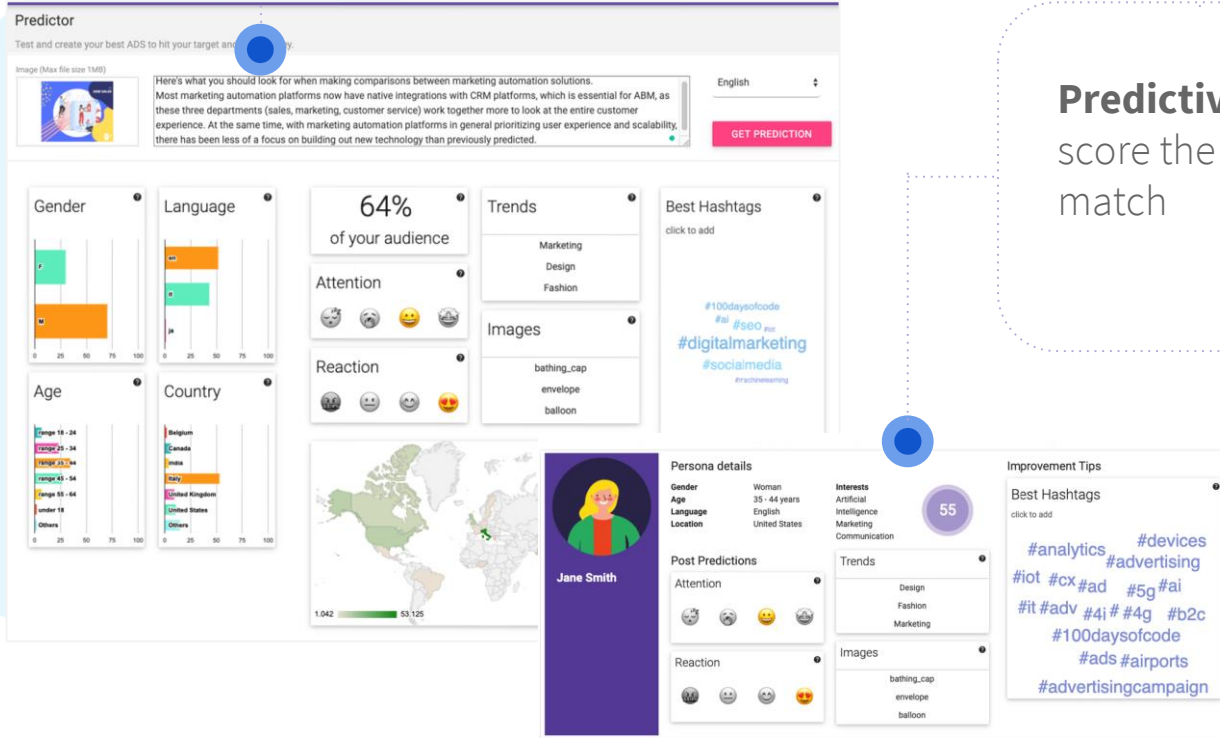
Best Hashtags
click to add
#100daysofcode
#ai
#BO
#digitalmarketing
#socialmedia
#socialmediamarketing

Persona details
Jane Smith
Gender: Woman
Age: 35-44 years
Language: English
Location: United States

Post Predictions
Attention
Reaction

Improvement Tips
Best Hashtags
click to add
#analytics #devices
#advertising
#iot #cx #ad #5g #ai
#it #adv #4i #4g #b2c
#100daysofcode
#ads #airports
#advertisingcampaign

55



Predictive A/B Test
score the image/text
match



Our Technology

Deep learning

Semantic system

Natural Language Processing (NLP)

Natural Language Understanding (NLU)

Natural Language Generation (NLG)

Our Tech Partners



Intel® AI Builders



INCEPTION PROGRAM

aws activate



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 886853



Customer Support Features

NEW

AI SUPPORT CENTER



Improve service processes
facilitate the operator's work

AI SALES IMPROVEMENT



1. Enhancement of conversation
outbound activities
2. Optimize the script for
commercial calls



The Team



Ester Liquori
Founder & CEO
Marketing and Sales

Projects for:

the **ALMA**group **Panasonic**

Ambassador

Mentor

Speaker

Featured



Mauro Bennici
Founder & CTO
Data Scientist, Software Architect

Projects for:



BANK OF AMERICA

Member



Association for
Computing Machinery



Mara Santeramo
*Lawyer, Board
Member*



Rolando Flagiello
CFO



Gabriella Iaia
*Senior ICT
Engineer*



**Xileny Seijas
Portocarrero**
ICT Engineer



Giulia Porzionato
Content Mktg Junior





Let Us Help You Create The Right Results

BOOK A DEMO

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info@ghostwriter.ai